



Greater Southeast Management District-Houston Southeast
Business & Civic Association Partnership Grant

PURPOSE:

The purpose of the Greater Southeast Management (Houston Southeast) **Business & Civic Association Partnership Grant** is to support shared ideas and projects that will enhance the community and economic vitality through the joint effort of neighborhood businesses and civic associations located within the boundaries of the Houston Southeast. Understanding that both business and residential interests must co-exist; our goal is to foster and support organic partnerships of our stakeholders that align with the mission of the District and represent the evolving culture, rich history and heritage of one of the city's most vibrant communities.

The mission of the Greater Southeast Management District (Houston Southeast) is to establish and implement projects and programs to:

- (1) Enhance and promote the image of the District;
- (2) Create a desirable area to attract more businesses, investments and residents to the District;
- (3) Provide services and information that will stimulate business growth in the District;
- (4) Provide for easy access to, from and through the District; and
- (5) Create a safe environment for businesses and residents in the District in order to increase the revitalization and spur the redevelopment of this mixed-use urban area for all property owners, residents and tenants.

GRANT AMOUNT:

Business & Civic Association Partnership Grants are one-time grants for short-term projects ranging from \$500 - \$5,000.

GRANT GUIDELINES:

To be considered for this grant, your proposal must meet the following guidelines:

- a. **Geographic:** Partnering business must **serve** stakeholders and physically operate within the boundaries of the District (See Exhibit A).
- b. Civic Club or Association **must** be listed on the City of Houston Civic Club List as maintained by the Department of Neighborhoods. (To see if your club or association is a confirmed by the COH, please visit <https://www.houstontx.gov/cao/civicclubs.pdf>)

Submission & Completion Timeline:

- Grants proposal submissions will be accepted on a rolling basis from June 1, 2019 to August 1, 2019.
- If awarded a grant, the major activities as outlined in your proposal must be completed within six (6) months of MOU execution and award.

Round 1: Due by June 1, 2019
Round 2: Due by July 1, 2019
Round 3: Due by August 1, 2019

Reporting and Documentation:

Applicants are required to provide a Project Summary Report to include a photo journal of the project (before and after photos), actual costs for project and be willing to present the outcomes of the project at one of the District's Planning Coordination Meetings or other engagement activities.

This report will be due ten (10) days after the activities have been completed to be submitted electronically.

Process to Apply:

Complete proposals must include:

- Completed application form signed by the business **and** civic association designated representatives.
- Description of program or project.
- Proposed timeline for completion.
- Detailed proposed budget.

Resources:

- City of Houston Civic Club List <https://www.houstontx.gov/cao/civicclubs.pdf>
- 2019-2018 Service & Assessment Plan <https://houstonse.org/wp-content/uploads/2018/07/2019-2028-Service-and-Assessment-Plan-for-uploading-to-website.pdf>

What kind of proposals qualify?

Proposals for projects that have the potential to impact and support the following areas will be considered:

- Collaborative Public Safety or Emergency Preparedness
- Environmental, Urban Design & Visual Improvements/Beautification
- Innovation and Technology
- Retail Office and Industrial Development
- Placemaking and Public Art
- Multi-modal Transportation
- Planning Coordination and Fund Development

Examples of projects may include but are not limited to:

- Bike racks in front of a local business to support mobility and wellness.
- Utility Box Art Project or murals to promote placemaking and public art.
- Community clean up to clean up blight or trash near the business to promote community pride and environmental care.
- Planting trees and flowers for visual improvement and beautification.
- Fire Safety Sessions for residents with a local business for public safety.

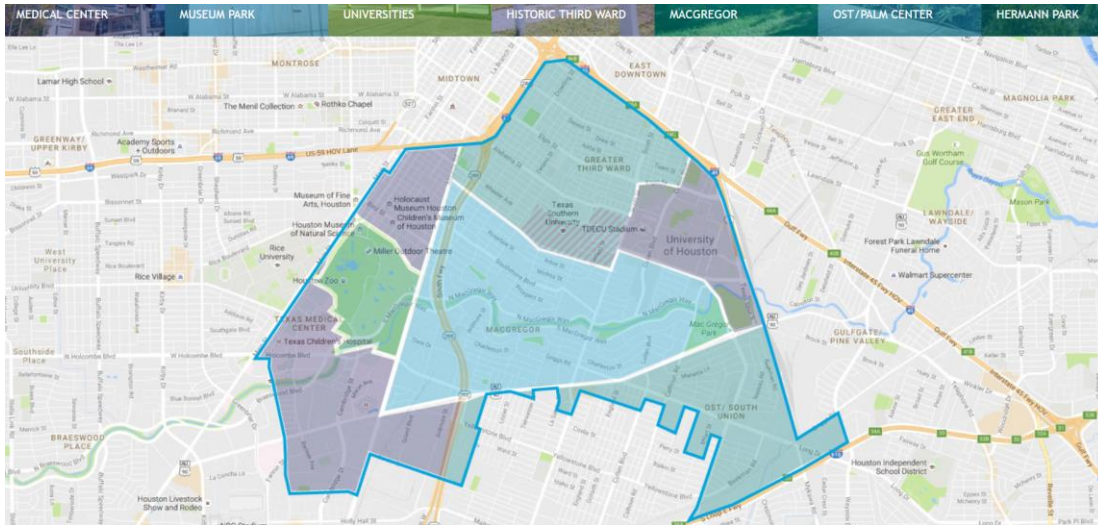
What types of proposals DO NOT qualify?

These funds are not designed to support ongoing social service program expenses, sponsor annual events, or fund capital campaigns. Examples of inappropriate funding requests include operating expenses, salaries, and consulting fees. **Individuals are NOT eligible to apply for the grant.**

If you have questions please email: programs@houstonse.org or, call 713- 942-0500.

EXHIBIT A

BOUNDARY MAP



ECONOMIC DEVELOPMENT CORRIDORS

- **Almeda Road** (From US 59 to El Paseo Street)
- **Binz Street** (From Main Street to Almeda Road)
Almeda Road and Binz Street serve as Houston Southeast’s gateways to Downtown, they serve as connectors to the Museum District, the Texas Medical Center and Hermann Park
- **Emancipation Ave** (From Prospect Street to Pierce Street)
Historical lifeline of the District, home to Emancipation Park, Designated as a Texas Main Street by the Texas Historical Commission, future location of the CCPPI Affordable Housing Operations Center, and provides connection to EaDO and Dynamo Stadium
- **Griggs Road** (From Scott Street to Long Drive)
- **Old Spanish Trail** (From Fannin Street to Spur 5)
- **Martin Luther King Blvd** (From IH 610 to Wheeler Ave)
The corridors serve as connectors to businesses, and provides seamless travel from Palm Center to MacGregor Park, supports the METRORail home of the Purple Line which will potentially serve as a connector to Hobby Airport
- **Scott Street** (From Tristan Street to IH 45)
Serves as the connectivity corridor for Texas Southern University and University of Houston