

# GREATER SOUTHEAST MANAGEMENT DISTRICT

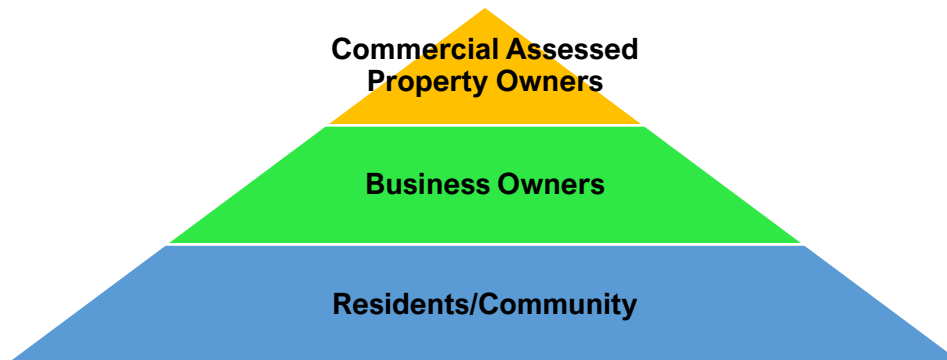
HOUSTON SOUTHEAST

## OVERVIEW

The implementation of the new Service and Improvement and Assessment Plan (Service Plan) for FY2019-2028 was successfully adopted in November of 2018 with new projects, programs and initiatives to implement over the ten-year assessment period.

## ORGANIZATION SERVICE MODEL

- Primary: Commercial Assessed Property Owners  
*(Pays Assessment to District that funds operations)*
- Secondary: Business Owners  
*(Facilitate the local economy of the District via services and products)*
- Third: Residents/Community  
*(Supports economic development and commerce activities within the District)*



**Our Method of Service through Advocacy:**  
*Service through relationship, responsibility and resourcefulness.*

## HOW WILL THE DISTRICT ADVOCATE?

<b>ADVOCATE</b> <i>To provide public recommendation or support</i>	
<b>PROMOTE/EDUCATE</b>	To further the progress of (something, especially a cause, venture, or aim); support or actively encourage/ To provide access to training and/or information on a topic
<b>IMPLEMENT/EXECUTE</b>	To put a decision, plan and/or agreement into effect
<b>MANAGE</b>	To oversee an activity and/or undertaking, administer; run
<b>COORDINATE</b>	To bring the different elements of a complex activity or organization into a relationship that will ensure efficiency or harmony.
<b>DEVELOP</b>	To grow and advance a plan, project, procedure and/or initiative
<b>FUND</b>	To provide with money for a particular purpose

<https://houstonse.org/about/service-plan/>